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BABIES R US
Smart Beginnings
Our New Parents' Special Events



**Your Baby Seminar:
The ABCs of Daily Care**
Tuesday, August 7th • 7pm

Sponsored by **HUGGIES** BRAND

Keeping your baby happy & healthy requires your tender loving care... and basic baby care know-how. Our seminar will cover topics from how to bathe and care for your baby's skin to bonding with your new bundle of joy. And you'll also learn about the must-have items you'll need to make caring for your baby easier.

Seminar features:

- Q & A Session
- Free educational materials
- Hands-on product demonstrations

Space is limited, so sign up soon at the Baby Registry Desk!



BABIES'R'US
Smart Beginnings

Our New Parents' Special Events

**Breastfeeding &
Maternity Fair**

Saturday, August 11th • 11am - 3pm

Sponsored by  **medela**

Join us as we celebrate World Breastfeeding Week. Together with community partners, we'll discuss the latest information on breastfeeding and maternity services.

Plus, attend our ...

Breastfeeding Seminar

11am • 12:30pm • 2pm

To Have and to Hold

A Personal Fit for Mom and Baby

Learn from a certified Lactation Consultant:

- Different types of holds
- When to first pump
- Which pump to use & when
- How to personalize your pump

Also enjoy interactive product demonstrations, plus take home free educational materials and great product samples!



BABIES'R'US **Smart Beginnings**

Our New Parents' Special Events

Home Safety Seminar: Baby-proofing Essentials Tuesday, August 14th • 7pm



As a parent, keeping your baby safe and protected from the unexpected dangers found inside and outside the home is an important concern. That's why you don't want to miss this informative seminar. We'll offer helpful tips and discuss the must-have baby safety items you'll need to baby-proof your home. Because once your little one crawls, extends his reach or walks... there's lots of opportunity for risk. And remember, it's never too early to think about baby safety.

Seminar features:

- Q & A Session
- Free educational materials
- Hands-on product demonstrations

Space is limited, so sign up soon at the Baby Registry Desk!



BABIES'R'US®
Smart Beginnings
Our New Parents' Special Events

**Crib Notes Seminar:
Help Your Baby Sleep**
Tuesday, August 21st • 7pm

Sponsored by **Johnson's®**

Getting enough sleep is a challenge for moms and babies. Johnson's three-step before bed routine can help your baby settle down, fall asleep easily and sleep through the night. Join us and find out how you can develop a calming nighttime plan that works for you and your baby.

Seminar features:

- Q & A Session
- Free educational materials
- Hands-on product demonstrations

Space is limited, so sign up soon at the Baby Registry Desk!

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